

Classroom Activity 1 Briefing Sheet – GCSEs in vocational subjects			
Subject: GCSE Applied Art & Design			
Teacher/author:			
Title of activity: Design teams for contemporary ceramics exhibition poster.			
Is it a paired activity or a group activity? Paired <input type="checkbox"/> Group <input checked="" type="checkbox"/>			
If paired, how is the group going to be divided in to pairs?			
If the group is going to be divided into sub-groups, who will be in each group? Each sub-group (Design team) consists of four learners, one from each group – ABCD. Each sub-group will be made up of mixed ability learners.			
Group A: Medium ability	Group B: Medium ability	Group C: Higher ability	Group D: Lower ability
Responsible for manipulating images	Responsible for logo design	Responsible for layout, coordinating presentation and working with group D learner	Responsible for text and information
Learning objectives: Learners will be able to: <ul style="list-style-type: none"> ▪ To understand how a Design team works ▪ To develop a variety of ideas for poster for contemporary ceramics exhibition. ▪ To develop ideas using a variety of materials & techniques including IT 			
Assessment criteria to be used for classroom activity: <ul style="list-style-type: none"> ▪ How group cooperated, shared ideas and made decisions ▪ Effective use of materials and techniques including IT ▪ Development of ideas and their presentation both verbally and visually 			
How will learning be monitored? <ul style="list-style-type: none"> ▪ Direct observation of interaction within the groups ▪ Discussion with groups ▪ Group presentations 			
How will feedback be provided? Verbal feedback to the groups during the one hour session and after the group presentations			
Time:	Start: 15 mins into lesson	Finish: 1 hr 15 mins into lesson	
Relevance: (To the unit(s) of the Applied Art and Design GCSE, the occupational area and the learner) Use of materials and techniques in line with contemporary practice (Unit 2). Also contributes to design approach necessary for success in working to a brief (Unit 3).			

Requirements of the activity:

Each design team is to develop two ideas for a poster for a contemporary ceramics exhibition to be held at a local gallery. The designs will include images relating to the exhibition, text detailing the title of the exhibition, venue, dates, opening times, details of sponsors, and a logo for the exhibition.

Group A learners will be responsible for manipulating images for the group.

Group B learners will be responsible for producing ideas for the logo.

Group C & D learners will work together as a pair with Group D learners having responsibility for manipulation of text. Group C learners (higher) will have overall responsibility for coordinating the layout of the ideas to be presented to the client. Each design team is to use a mixture of IT and simple paste up techniques to quickly put together two ideas. These will be presented to the main group after the first hour. Group C learners will present their team's ideas to the main group.

Special requirements: (such as identifying a scribe for each sub-group and specifying the reporting back mechanisms, for example, who will provide feedback on behalf of the sub-group)

The group C learners will be responsible for giving a short presentation to the main group and they must also coordinate the layout for the team.

Extension activity:

Group C learners have the additional responsibility for coordinating the work of the group and preparing the presentation.

What resources will need to be planned for and provided?

Access to IT suite, scanner/printer, (software – Photoshop, Word, Publisher). CD for each team containing basic images for exhibition as JPEG's, 'Word' text file with basic information to be used on poster, examples of logos as JPEG's, range of art materials for generating logo design, glue sticks & scissors.